



**September 12<sup>th</sup>, 2022.**

**JOIN TV NETWORK ANNOUNCES CANADA'S LARGEST F.A.S.T. CHANNEL NETWORK AT THE TORONTO INTERNATIONAL FILM FESTIVAL**

TORONTO. As filmmakers and movie lovers return to the Toronto International Film Festival, audiences may be pleasantly surprised to hear a new television network, JOIN TV will be announcing the launch of Canada's largest F.A.S.T. channel network for North American and global audiences.

For those not familiar with the acronym F.A.S.T. (Free Ad Supported Television), they are streaming channel apps offered directly to viewers via Smart TVs and bypass cable and satellite television platforms that traditionally charge monthly service fees and act as controllers or distributors of content. There are currently over 1 Billion Smart TVs globally that already support FAST Channel Apps. In a world of paid streaming fatigue, these downloadable free channels are emerging as front runners in the race for consumer attention. At the same time, advertisers are shifting their dollars from traditional TV to streaming television, with marketers estimated to spend billions more on FAST Channel content by 2025.

The JOIN TV Network will be Canada's premiere FAST Channel Network when it launches to the public on January 1<sup>st</sup> 2023, offering on-demand channels to global audiences for free viewing. The network has already secured thousands of hours of programming for its array of channels that include a dedicated Fashion Channel, Travel Channel, Music Channel, Documentary Channel, Animation Channel, Crypto News Channel, World Sports Channel, Indigenous Peoples Channel, LGBTQ2S+ Channel and a top Trending Channel showcasing the best shows, films, and programming from around the world. The network also plans to begin producing new shows and programming for additional channels being launched in the months following the official JOIN TV Network launch.

The JOIN TV Network press and Industry announcement is scheduled for September 12<sup>th</sup> 2022 – 2pm to 4pm (EST). Open to network partners, talent, industry professionals, and media. **Located across from the TIFF Bell Lightbox Building, at Casa Mezcal, # 291 King St W, Toronto, ON.**

**Registration:** [JOIN TV Network - Industry Invite - Registration](#)

**Media Contact:**

For media accreditation, interviews, additional high-resolution images, or a deskside interview, please contact Rebecca at [info@jointvnetwork.com](mailto:info@jointvnetwork.com)

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**About JOIN TV Network.**

**JOIN TV**, or Join Entertainment Inc., is headquartered in Toronto, Canada and is founded by Warren Campbell and Gordon Weiske along with a group of experts in the film, television, and content distribution industries positioned to become Canada's premiere free FAST Channel Network suitable for Global Audiences. For additional information visit [www.jointvnetwork.com](http://www.jointvnetwork.com)