



October 1st, 2022.

JOIN TV TAKES ON THE ANIMATION WORLD AT OIAF

OTTAWA. As animation lovers, producers and creators returned to the capital city of Canada for OIAF (Ottawa International Animation Festival – September 21st to 25th 2022). Many attendees were introduced to a new opportunity to have their animated shows, movies, and shorts made available to viewers globally through the upcoming launch of the JOIN TV Network.

JOIN TV is positioning itself to be Canada’s largest F.A.S.T. channel network for North American and global audiences and made the announcement at OIAF that they will be adding a dedicated animation channel to their already impressive lineup of programming. For those not familiar with the acronym F.A.S.T. (Free Ad Supported Television), they are streaming channel apps offered directly to viewers via Smart TVs that bypass traditional controllers of content such as cable and satellite television broadcasters. There are currently over 1 Billion Smart TVs globally that already support FAST Channel Apps. In a world of paid streaming fatigue, these downloadable free channels are emerging as front runners in the race for consumer attention. At the same time, advertisers are shifting their dollars from traditional TV to streaming television, with marketers estimated to spend billions more on FAST channel content by 2025.

The JOIN TV Network will be Canada’s premiere FAST Channel Network when it launches to the public on January 1st 2023, offering on-demand channels to global audiences for free viewing. The network has already secured hundreds of thousands of hours of programming for its array of channels that include a dedicated Fashion Channel, Travel Channel, Music Channel, Documentary Channel, Crypto News Channel, World Sports Channel, Indigenous Peoples Channel, LGBTQ2S+ Channel and is now focused on acquiring adult and family animation content in preparation for launching the JOIN Animation Channel; showcasing the best animation programming from around the world. The network also plans to begin producing new shows and programming in the months following the official JOIN TV Network launch.

For more information on the JOIN TV Network and the JOIN Animation Channel:

Media Contact:

For media inquiries, interviews, additional high-resolution images, or interview, please contact Rebecca at info@jointvnetwork.com

About JOIN TV Network.

JOIN TV, or Join Entertainment Inc., is headquartered in Toronto, Canada and is founded by Warren Campbell and Gordon Weiske along with a group of experts in the film, television, and content distribution industries positioned to become Canada’s premiere free FAST Channel Network suitable for Global Audiences. For additional information visit www.jointvnetwork.com